

# SWEETWATER ARTS CELEBRATION

## CALL FOR ENTRY

The Sweetwater Arts Celebration is preparing for the third year of the event, which is moving to Historic Downtown Sweetwater, TN. The outdoor show will be held Saturday, September 18, & Sunday, September 19, at Hunt's Commons downtown. The SAC will showcase approximately 50 juried Fine Art and Fine Craft artists in various mediums. The hours are Saturday 10-6 and Sunday 11-4. Application Fee is \$35 to be paid by check or money order. All application fees are non-refundable.

## APPLICATION

APPLICATION DEADLINE: April 1, 2010

- **WHAT:** Sweetwater Arts Celebration 2010.
- **WHO:** Open to all Fine Art and Fine Craft Artists, 18 years and older. .
- This event is sponsored by the Sweetwater Valley Citizens for the Arts, one of Tennessee's oldest chartered arts organizations. SVCA brings artistic and educational programs to local schools and the citizens of Sweetwater Valley.
- **WHEN:** September 18 & 19, 2010
- **SHOW WEB SITE:** [www.sweetwaterartscelebration.com](http://www.sweetwaterartscelebration.com)
- **WHERE:** Hunt Commons- Historic Downtown Sweetwater, TN
- **HOW:** Our past two shows continue to receive praise for the high quality and variety of art.

*This exceptional quality was achieved through a TWO LEVEL JURYING PROCESS.*

*The images will be reviewed and scored by 6 jurors, all regional artistic professionals.*

*Scoring is based on originality, creativity, design, technique, craftsmanship and uniqueness.*

## JURYING PROCESS

FIRST LEVEL JURYING: ON LINE April 2, 2010

Send \$35 application fee (check or money order) payable to Sweetwater Arts Celebration to:  
Sweetwater Arts Celebration  
PO Box 265  
Sweetwater, TN 37874

E-mail APPLICATION & FIVE IMAGES (FOUR of artwork & ONE of booth set-up) to:

[susan@morrisgalleries.com](mailto:susan@morrisgalleries.com)

Identify each art image with brief description

Images should be 200 dpi in jpeg.

Applicants successfully completing the First Level Jurying will be notified by April 10, 2010, by e-mail of their invitation to participate in the Second Level of Jurying

**SECOND LEVEL JURYING: ON SITE -IN PERSON.** Location TBA in Sweetwater, TN

- Saturday, May 8, 2010
- Bring THREE works of art that are representative of what you would be presenting for sale during the show.
- Set up beginning at 10:30 am

- Jurying beginning at 11 am
- Jurying should be completed by 1pm
- Applicants successfully completing the Second Level of Jurying will be notified May 12, 2010 by e-mail with an invitation to the 2010 Sweetwater Arts Celebration.
- Decisions of the jury panel are final.

### **SHOW FACTS:**

Two choices for booth space:

- 10'x 10' booth space (limited to 20 spaces) will be available in a large communal tent.
- You will be side by side with your neighbor. Please remember this when planning your space.
- Booth Fee: \$250 for space in large tent – electricity provided. \$150 bring your own 10' x10' tent for assigned space outside large tent.– No electricity provided
- Corner booths inside large tent – \$25 extra by first request

**SHOW HOURS:** Saturday, Sept. 18: 10am- 6pm

Sunday, Sept. 19: 11am – 4pm

**SHOW SETUP:** Date: Friday, Sept. 17: 2 - 7pm

- Show contact, phone and e-mail address: Susan Shelton 423-337-0815 [svs6@charter.net](mailto:svs6@charter.net) ,or Linda McAmis 423-337-3266, [linda\\_mcamis@yahoo.com](mailto:linda_mcamis@yahoo.com) (underscore between first and last name)
- Image #1 may be used for publicity purposes to promote show.
- Assistance provided with unloading, set up, take down, and during the show.
- Security provided Friday and Saturday nights.
- Each participating artist is asked (not required) to donate an item for an annual fundraising SVCA event. Proceeds go to the SVCA school programs.
- Work exhibited for sale must be consistent with juried work and in the juried medium.
- Sweetwater Arts Celebration reserves the right to remove any work in question from show.
- Artists must be present during both show days.
- No early take down.
- All sales proceeds will be retained by the artist.
- Artists will be responsible for collecting and paying TN sales tax of 9.25%.
- Photographic prints, conventionally or digitally produced, must be printed by the photographer, or under the photographer's supervision. They must be labeled with all relevant output information.
- Prints and reproductions must be represented in the Second Level Jurying.
- Special hotel rates will be available for artists.
- No shared booths.
- All art must be hand made by the artist, no kits or imports.
- Show will be held rain or shine.
- Returning artists from prior SACs are not required to re-jury.

**LEGAL DESCRIPTION**

(Please return this page with application)

I, the undersigned exhibitor, do hereby agree to indemnify and hold harmless sponsors, the City of Sweetwater, the Sweetwater Valley Citizens for the Arts, committee for Sweetwater Arts Celebration and Jurors from any and all claims, both in law and equity, for any loss or damages arising from my participation in the Sweetwater Fine Arts Celebration. These losses and/or damages include but are not limited to claims for judgments, decrees, penalties, liability and expenses in connection with loss of life, bodily and/or personal injury and property damage from any source. The exhibitor further agrees to hold harmless the sponsors, who are not responsible whatsoever for loss, theft, injury, burglary, or robbery of any property belonging to exhibitor. If the weather, other acts of nature or reasons beyond the control of the sponsors of this event cause cancellation of this event, entry fees will not be returned, and sponsors will not be responsible for any loss or damage due to these natural occurrences. Exhibitor acknowledges by signing that this agreement shall become effective immediately upon submitting an application and that these terms and conditions are understood and accepted by exhibitor.

**APPLICATION**

**DEADLINE:** April 1, 2010

**FEE:** \$35 (non-refundable)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Art medium: \_\_\_\_\_

Brief description of art process & materials

Price Range of Art: \_\_\_\_\_

Other Shows, Guilds and/or Galleries:

I understand that the Jurying Process is two levels. First – On Line. Second – In Person. \_\_\_\_\_ (initials)

Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_